

# **#PAW2025** 7-11 April 2025 + X:) 5

# PAW PARTNERSHIP BENEFITS

Partners'

| KEY LOCATION | $\rightarrow$            |
|--------------|--------------------------|
| EVENTS       | $\overline{\rightarrow}$ |
| VISIBILITY   | $\rightarrow$            |
| EXCLUSIVITY  | $\rightarrow$            |
|              |                          |

GENERAL ASSEMBLY

TIMELINE

 $(\rightarrow)$ 

 $\rightarrow$ 

Be part of the key industry event hosted in Paris, the home of international arbitration.

Organize or co-organize up to two Event(s) (NEW), social or academic, listed on the PAW Calendar.

- Regular promotion of Partners and Partner Events by PAW.
- Display of Partner logo on the PAW website and at PAW social events.
- Use of PAW branding on your marketing materials.

PAW Paying Partners<sup>2</sup> receive:

- 2 tickets for the PAW Opening Cocktail,
- 1 ticket for the PAW In-House Counsel Event (reserved for in-house counsel and PAW Paying Partners),
- 1 ticket for the PAW Sustainability Event (NEW),
- 2 tickets for the PAW Closing Cocktail (reserved for PAW Paying Partners).

# Participate in the PAW General Assembly with voting rights.



1. Non-Paying Partners can organize only 1 Event.

2. Non-Paying Partners are non-profit organisations (universities, associations, etc.), whose Non-Paying Partner status is approved by the PAW Organising Committee. Events organised by Non-Paying Partners are published on the PAW Calendar.



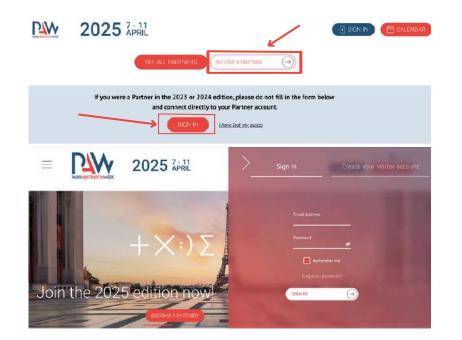


There are two ways to become a partner :

Learning

 If you were a Partner in the 2023 or 2024 edition, connect to your Partner account and renew your partnership online by 15 February 2025:

 $\rightarrow$ 



 If you are a new partner in the 2025 edition, fill out and submit the partnership form online by 15
 February 2025:

| Partnership request                           |           |       | × |
|---|-----------|-------|---|
| Firm / Organisation name *<br>type here       | Ani       | vity* |   |
| Address '<br>type hare                        |           |       |   |
| type here                                     | type here |       |   |
| kon-profit organisation                       |           |       |   |
| l certify that I am a non-profit organisation |           |       |   |
|   |           |       |   |
|   |           |       |   |
| _ Contact Information                         |           |       |   |

#### Once you have logged in :

PAW Paying Partners can enter the details of their representatives that will attend the Opening Cocktail (2), the In-House Counsel Event (1), the Closing Cocktail (2) and the Sustainability Event (NEW) (1):

| _ Partnership  |                                     |       |   |   |
|--|-------------------------------------|-------|---|---|
| Your invoice will be available soon.   |                                     |       |   |   |
| Get into the PAW spirit with our   | MMUNICATION KIT                     |       |   |   |
| - Participants to<br>Please indicate below, before April 1st, yo<br>Only 6 contacts will be taken into account | ur organisation's representatives a |       | nd Closing cocktails: 2 persons per event | . In-house and Sustainability Events: 1 person per event. |
| Last Name  | First Name                          | Event | Email address                             | Phone   |
| (ADD A NEW CONTACT )   | -                                   |       |   |   |



Pay the partnership fee of **4.000€** via bank transfer or credit card (with applicable transaction fee at partner's charge).



## **CREATION OF EVENTS BY PARTNERS**



By **7 March 2025**, add up to two Events<sup>3</sup>(social or academic) to the PAW calendar:

| FILTER EVENTS - | SEE ON A MAP                   | DOWNLOAD FULL CALENDAR   |                      |        | Academic Socia  |
|-----------------|--------------------------------|--|----------------------|--------|-----------------|
| CLEARFILTERS    | PARTNER                        | SPEAKER V  | THEME                | REGION | Enter a keyword |
|                 | (©                             |  |                      |        |                 |
| Monday          |                                |  | Vonday 07 April 2025 | 5      |                 |
| 0/              | Mon 08:30<br>07<br>April 09:45 | PAW 2025 Kick-Off and Keynote Speech<br>PAW Board<br>#Other #World |                      | (      | OPENING SOON    |
| 00              | Mon 09:00                      | 9th ICC European Conference on Internat                            | tional Arbitration   | Ce     |                 |



(NEW) For the **2025 edition**, PAW is introducing:

- Fixed Start Times (8:30, 10:30, 12:30, 14:30, 16:30, 18:30, or 20:00) to allow participants to attend more Events.<sup>4</sup>
- Monitoring of number of Events per timeslot to improve attendance of PAW Partners' Events.
  PAW will alert Partners in case they try to register an Event during a timeslot that already has more than 10 simultaneous Events.

Registration is on a first come first serve basis, we therefore **invite Partners to organize their Events as soon as possible.** 

Participants will be able to register for Events on the PAW calendar as of 7 January 2025.



By **24 March 2025**, Partners will have to confirm or decline all requests for registration to their respective Events to allow participants to plan their week.

4. Partners are encouraged to organize two-hour Events.



## **PROMOTION OF EVENTS BY PAW**



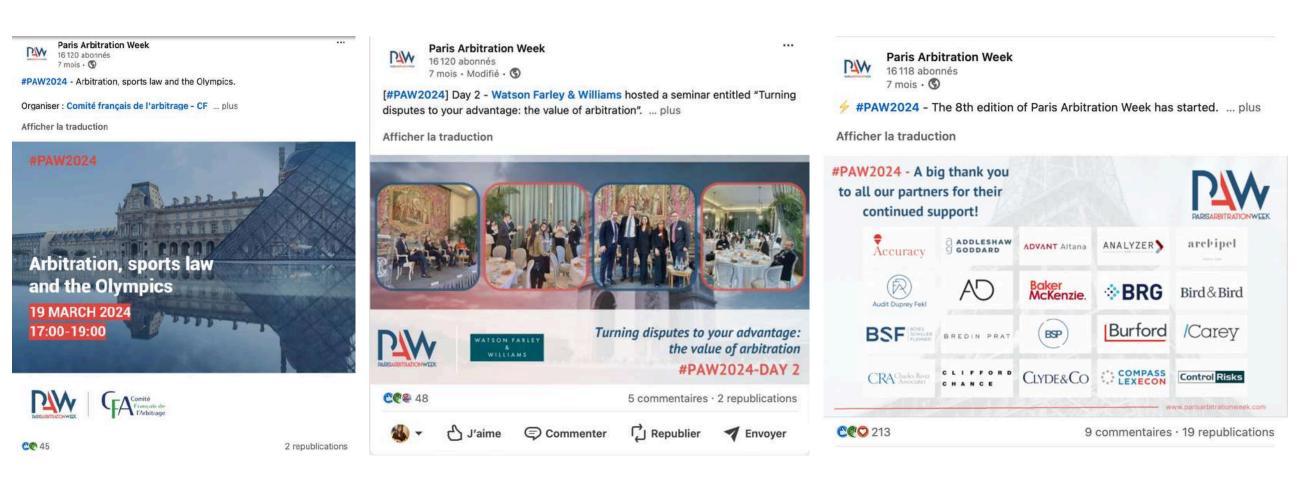
By **31 March 2025**, send an email to PAW (<u>contact@parisarbitrationweek.com</u>) when your Event(s) is/are ready to be promoted.



PAW will promote your Event upon receipt of email confirmation that your Event is ready:

- To ensure the best promotion of your Event(s), PAW strongly encourages you to finalize your Event(s) as early as possible.
- After this date, PAW can no longer undertake to promote your Events effectively.

#### These are the three templates we use to promote Partners on social networks :







JOIN THE 2025 EDITION NOW !